



Saradha Gangadharan College educating to elevate ...



OUR VISION

We, at Saradha Gangadharan College, are doing our might to instil in each student, a very high standard of discipline and make our students technologically superior and ethically strong, which, in turn, will improve their quality of life.

OUR MISSION

Our mission is to provide individual attention, academic efficiency, monitoring the progress of each student and keep in touch with the parents, eliciting their cooperation in shaping their character.



Saradha Gangadharan College

Affiliated to Pondicherry University | Recognised by UGC under section 2(f) of the UGC Act 1956 as PG Institution
A Unit of Sri Saradha Gangadharan Educational Trust



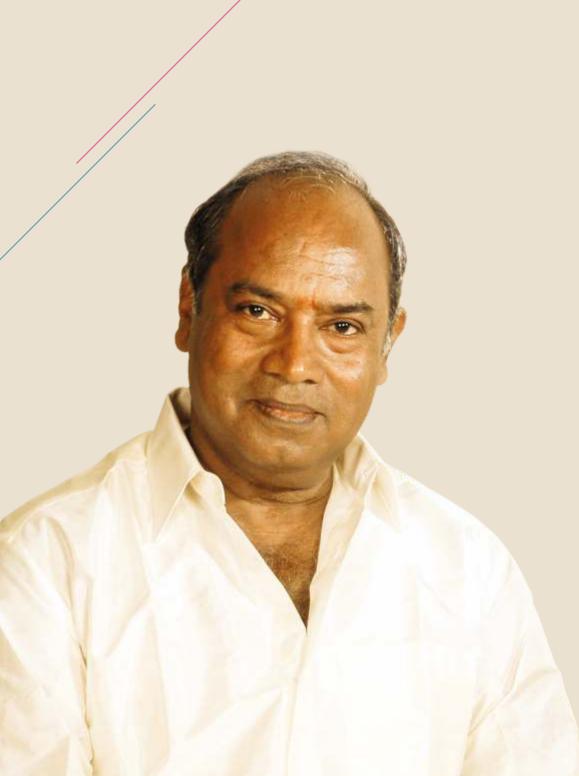
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CHAIRMAN

I am delighted to learn that you are keen on studying in our Saradha Gangadharan College. Studies serve for delight, for ornament and for ability. Natural abilities in you are like natural plants that need pruning by study.

Choosing a college for study is an important stage in your academic life and more so, it is vital to give careful thought in selecting the subjects you are going to study.

Our college is far from the world of gimmicks and glamour and has a peaceful and harmonious atmosphere which enables you to experience the wisdom and knowledge you acquire, in a joyous way.

We have an excellent and dedicated principal and staff who guide you to achieve your goal.

 $Good \, thought, moral \, faith \, and \, good \, will \, prevail \, in \, our \, institution.$

I believe you behave in such a manner that brings good name and happiness in your parents and teachers.

We welcome you and bless you to come up in life with flying colours.

G. SWAMINATHAN
Chairman



EDUCATION is...

A companion
which no future can depress,
no crime can destroy,
no enemy can alienate it and
no nepotism can enslave.



VICE-CHAIRMAN

Welcome to the Saradha Gangadharan College.

Our college is the center of top quality teaching. Indeed, I am particularly proud that our college maintains its academic achievements, and continues to emphasize its tradition of working to the service of society. Whether you are an existing student or staff, or hope to become one, I hope you will find plenty to interest you. Our aim is to provide the finest possible environment for teaching

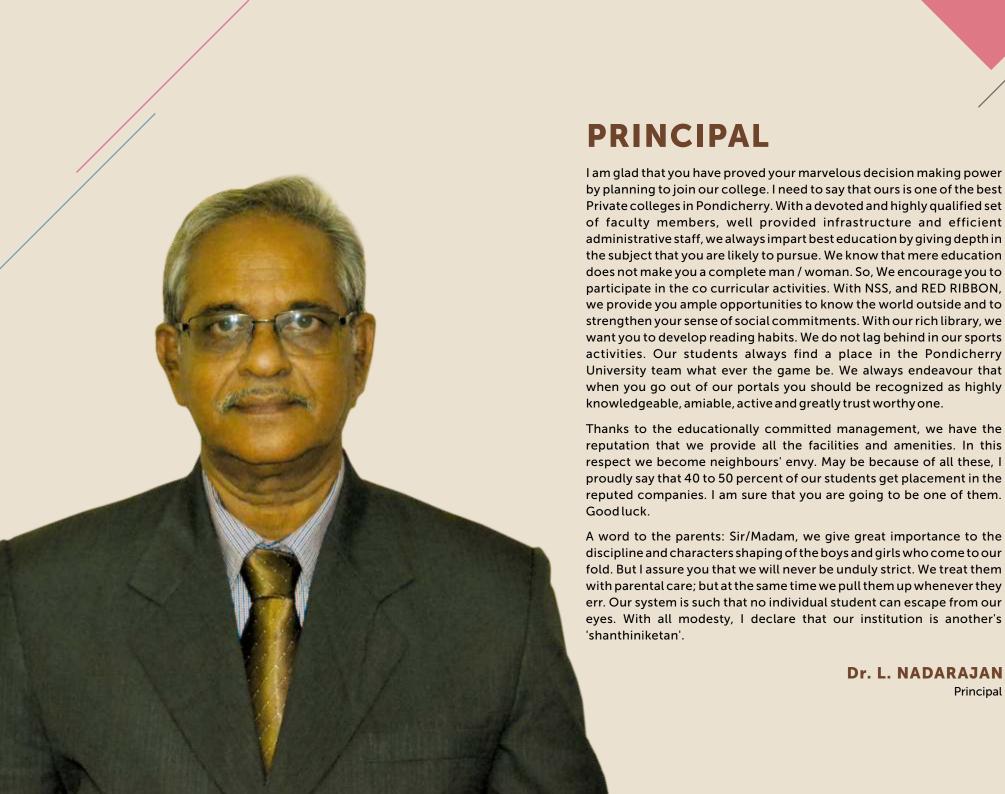
We are vibrant and friendly, with a strong record of excellence in teaching. My role is to make sure that we continue to deliver the best that possibly can for students and staff and the professions we serve.

> S. PAZHANIRAJA Vice-Chairman



EDUCATION is...

One of the few things a person is willing to pay for and could not get.





COMPUTER SCIENCE, COMPUTER APPLICATIONS & IT

Computer scientists apply the theories and principles of mathematics and allied science, to design computers and develop software. Computer professionals work in many fields such as research, industry, government and business. The field of computer science is constantly moving forward, providing intellectual challenges and developing new knowledge on an almost daily basis.

The department strives to provide students a broad education centered on computer science and delivered in the context of the liberal arts. The department currently has 18 full-time lecturers and technical support staff.

The Department has been offering degrees in computation and has evolved a comprehensive strategy for their development. Its objective is to educate students in the concepts, techniques and tools for different application systems. The Department is proud of the extensive industrial contacts, which have a significant influence on project work in the third year.

COMPUTER SCIENCE

What you study?

The taught component of the degree normally takes three year duration spread over six semesters. The first year provides the foundation necessary for successful completion of the degree. First year courses are Fundamentals of Computer, Digital Electronics, Mathematics, Programming in 'C', Computer Organisation and Numerical Methods.

Length: 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

Entrance Requirements: Candidates for admission to B.Sc. Computer Science shall be required to have passed Higher Secondary Certificate Examination conducted by the Government of Tamil Nadu or CBSE or other equivalent examination acceptable to the Pondicherry University with Mathematics / Business Mathematics / Computer Science as one of the subjects of study or an examination accepted as equivalent thereto, subject to such conditions as may be prescribed thereof.

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories:

- (i) 3 years for physically handicapped, scheduled castes and scheduled tribes
- (ii) 5 years for nuns of various religious congregations and widows.

Medium: The medium of instruction shall be English.

Fees: ₹19,000/- per semester + one time payment of ₹1,000/- will be collected





SEMESTER I

Tamil / French / Hindi - I
English - I
Fundamentals of Computer Science
Digital Electronics
Mathematics for Computer Science
Computer Practice Lab
Digital Electronics Lab

SEMESTER IV

Communication Skills - 2 Java Programming Computer Algorithm Operating System Data Base Management System Java Lab RDBMS Lab

SEMESTER II

Tamil / French / Hindi - II English - II Principles of Programming and C Computer Organization Numerical Methods Advanced Programming in C Lab Numerical Methods Lab (Using C)

SEMESTER V

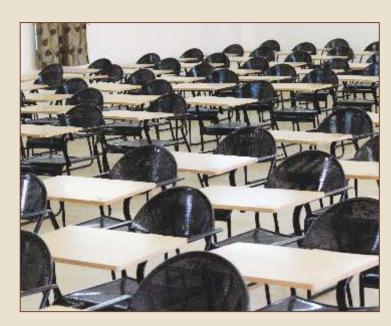
Computer Network
Visual Programming
Software Engineering
System Software
Elective I
Computer Networks Lab and OS (Unix) Lab
Visual Programming Lab

SEMESTER III

Communication Skills - 1
Data Structures
Object Oriented Programming
Microprocessors and Assembly Language Programming
Probability and Statistics
Data Structure and OOPs Lab
Microprocessors and Assembly Language Programming Lab

SEMESTER VI

Artificial Intelligence Web Technology Elective II Web Technology Lab Project



Lateral Entry: Candidates who have passed Diploma in Computer Science / Computer Technology / Computer Applications / Information Technology in I Class (10+3 years of study) are eligible to apply for the lateral entry to the 2nd year of the course subject to availability of seats, but limited to 10% of the sanctioned intake. Such candidates should not have completed 22 years of age as on 1st July.

Applicants from outside Tamil Nadu State Board must obtain the eligibility certificate from the Pondicherry University before admission. Students studying in colleges affiliated to Universities other than the Pondicherry University can seek admission to B.Sc. (Computer Science) on condition that they would adhere to the procedure laid down by the University in this regard.





COMPUTER APPLICATIONS

What you study?

The Degree of Bachelor of Computer Applications aims to introduce the students to the computer and its applications. At the end of the course, the students are expected to have a good knowledge in database and internet applications. The course will be of three years duration spread over six semesters. The maximum duration to complete the course will be 6 years.

Length: 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

Entrance Requirements: Candidates for admission to B.C.A shall be required to have passed Higher Secondary Certificate Examination conducted by the Government of Tamil Nadu or CBSE or other equivalent examination acceptable to the Pondicherry University with Mathematics / Business Mathematics / Computer Science as one of the subjects of study or an examination accepted as equivalent thereto, subject to such conditions as may be prescribed thereof.

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories:

- (i) 3 years for physically handicapped, scheduled castes and scheduled tribes
- (ii) 5 years for nuns of various religious congregations and widows.

Medium: The medium of instruction shall be English.

Fees: ₹19,000/- per semester + one time payment of ₹1,000/- will be collected

Lateral Entry: Candidates who have passed Diploma in Computer Science / Computer Technology / Computer Applications / Information Technology in I Class (10+3 years of study) are eligible to apply for the lateral entry to the 2nd year of the course subject to availability of seats, but limited to 10% of the sanctioned intake. Such candidates should not have completed 22 years of age as on 1st July.

SEMESTER I

English - I
Fundamentals of Computer Science
Information Technology
Programming Concepts and C
Mathematics for Computer Science
Office Automation Lab
C Lab

SEMESTER III

Computer Organization
Java Programming
Fundamentals of Algorithms
Financial Management
Operation Research
Java Programming Lab
Financial & Statistical Packages Lab

SEMESTER V

Software Engineering
.Net Framework
E-Commerce
Web Technology
Elective I
.Net Framework Lab
Web Technology Lab

SEMESTER II

English - II
Object Oriented Programming
Fundamentals of Data Structures
Probability and Statistics
Fundamentals of Accountancy
OOP (C++) Lab
Data Structures Lab

SEMESTER IV

Operating Systems
Data Communication and Networks
Visual Programming
Database Management Systems
Principles of Management
Visual Programming and RDBMS Lab
Networks Lab

SEMESTER VI

Multimedia Appications Elective II Elective III Multimedia Applications Lab Project Work







INFORMATION TECHNOLOGY

What you study?

Information Technology is a term that encompasses all forms of technology used to create, store, exchange and utilize information in its various forms including business data, conversations, still images, motion pictures and multimedia presentations. Information technology provides the "engine" used to drive useful information systems. This includes computers, software, internet ϑ telecommunication technology.

In today's IT and knowledge-based economic system, being able to gain access to information superhighway is the key to success in the world market. The booming IT sector in India is a sure indicator that Indian software professionals are highly valued. Keeping in view the fast expanding market for software professionals, the college has started a three year B.Sc course in Information Technology.

SEMESTER I

Tamil / French / Hindi I
English I
Fundamentals of Information Technology
Programming in C
Mathematics for Computer Science
Office Automation Lab
C Lab

SEMESTER III

English III - Communication Skills I
Digital Principles & Computer Organization
Data Base Management Systems
Java Programming
Principles of Management
DBMS Lab
Java Lab

SEMESTER V

Web Technology Information Security Software Engineering Multimedia Technology Elective I Web Technology Lab Multimedia Technology Lab

SEMESTER II

Tamil / French / Hindi II
English II
Object Oriented Programming with C++
Fundamentals of Data Structures
Numerical Methods
OOPs (C++) Lab
Data Structures & NM Lab

SEMESTER IV

English IV - Communication Skills II
Data Communication & Computer Networks
Operating Systems
E-Commerce
Visual Programming
Operating Systems & Computer Networks Lab
Visual Programming Lab

SEMESTER VI

Software Testing Mobile Computing Elective II Software Testing CASE Tools Lab Project Work



Length: 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

Entrance Requirements: Candidates for admission to B.Sc. Information Technology shall be required to have passed Higher Secondary Certificate Examination of the Tamil Nadu State Board or CBSE or other equivalent examination acceptable to the Pondicherry University with Mathematics / Business Mathematics / Computer Science as one of the subjects of study or an examination accepted or equivalent thereto, subject to such conditions or may be prescribed thereof.

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories:

- (i) 3 years for physically handicapped, scheduled castes and scheduled tribes
- (ii) 5 years for nuns of various religious congregations and widows.

Medium: The medium of instruction shall be English.

Fees: ₹19,000/- per semester + one time payment of ₹1,000/- will be collected.









Length: 2 years full-time with 4 semesters. The maximum duration to complete the course shall be 4 years.

Eligibility: Candidates who have secured 55% of marks or above in any one of the following or equivalent, are eligible to apply. Bachelor degree in Computer Science / Technology / Applications.

Medium: The medium of instruction shall be English.

Passing and Classification: The minimum of marks for passing and classification for the award of the M.Sc (Computer Science) Degree shall be as per the existing norms of other PG Degree courses of Pondicherry University offered in Affiliated Colleges.

Fees: ₹19,000/- per semester + one time payment of ₹1,000/- will be collected.

COMPUTER SCIENCE

Master of Science in Computer Science provides students with a broad background in software development and other core disciplines of computer science. This core background serves as a sound foundation for Computer Science graduate students as they develop a substantial software project, either as a research-driven or commercially sponsored project.

What you study?

The taught component of the degree normally takes two-year duration spread over four semesters. The first year of this degree, consisting of two semesters, introduces more advanced areas of Computer Science and is devoted to foundational computing and system design concepts. Some of the key areas are: Design and Analysis of Algorithms, Object Oriented System Design, Computer Architecture, Database Systems, Automata Theory & Computations, Data Communication Networks, Computer Graphics, Software Engineering Concepts, Cryptography & Network Security and Compiler Design.

SEMESTER I

Design and Analysis of Algorithms Computer Architecture and Organization Visual Programming Database Systems Elective I Visual Programming Lab Algorithms Lab

SEMESTER III

Principles of Compiler Design
Computer Graphics
Cryptography and Network Security
Elective III
Elective IV
Compiler Design Lab
Client / Server Lab

SEMESTER II

Automata Theory & Formal Languages
Data Communication Networks
Software Engineering Concepts
Object Oriented System Design
Web Technology
Elective II
Networks Lab
Case Tools Lab (OOAD)

SEMESTER IV

Project Seminar Project Work Project Report & Viva-voce



B.SC.

MATHEMATICS

What you study?

A rigorous training in Mathematics enables you to think systematically and you will get the art of drawing legitimate inferences. Mathematics is a compulsory subject in most of the science courses. In B.Sc. Mathematics programme you will study a range of core subjects and allied subjects. The knowledge gained in this programme, with a background of operations research and computer programming, will be useful either to get a job or to pursue higher studies in Mathematics.

Applicants from outside Tamil Nadu State Board must obtain the eligibility certificate from the Pondicherry University before admission. Students studying in colleges affiliated to Universities other than the Pondicherry University can seek admission to B.Sc. Mathematics on condition that they would adhere to the procedure laid down by the University in this regard.

SEMESTER I

Language - I
English - I
Theory of Equation and
Trigonometry
Differential Calculus
Analytical Geometry

SEMESTER III

Language - III English - III Fourier Series and Partial Differential Equations Real Analysis - I Statistics - I

SEMESTER V

Abstract Algebra Complex Analysis - I Mechanics - I : Statics Operations Research - I Programming in C

SEMESTER II

Language - II
English - II
Discrete Mathematics
Integral Calculus
Ordinary Differential Equations
and Laplace Transform

SEMESTER IV

Language - IV English - IV Theory of Numbers and Fourier Transform Real Analysis - II Statistics - II

SEMESTER VI

Linear Algebra Complex Analysis - II Mechanics - II : Dynamics Operations Research - II Numerical Analysis using C **Length:** 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

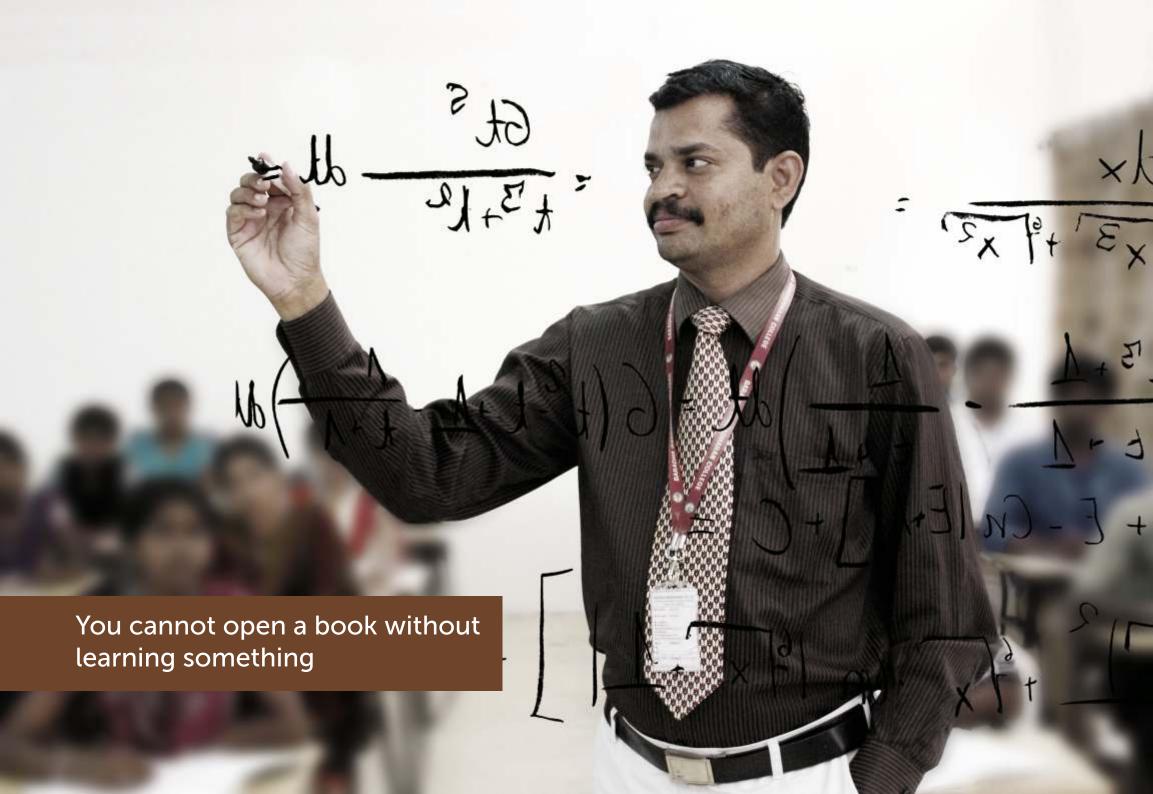
Entrance Requirements: Candidates for admission to B.Sc. Maths shall be required to have passed Higher Secondary Certificate Examination of the Tamil Nadu State Board or CBSE or other equivalent examination acceptable to the Pondicherry University with Mathematics as one of the subjects of study.

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories:

(i) 3 years for physically handicapped, scheduled castes and scheduled tribes

(ii) 5 years for nuns of various religious congregations & widows. Medium: The medium of instruction shall be English.

Fees: ₹10,000/- per semester + one time payment of ₹1,000/- will be collected



MATHEMATICS

What you study?

Mathematics, from ancient times, has served as a model for rational thinking and is used extensively in all sciences. Of late, efforts are made to construct a new foundational basis for mathematics. In the post-graduate course, mathematics is studied, not only from the theoretical stand point, but in the direction of applicability in various fields serving the scientific and technical needs. A remarkable amount of practical mathematics are developed which will provide a route to high quality careers in finance and industry. There is now a fair amount of stress in the inter-disciplinary studies such as statistics, commerce, econometrics and computing, especially soft computing and programme skills.

SEMESTER I

Advanced Algebra Real Analysis - I Discrete Mathematics Difference Equation

SEMESTER II

Linear Algebra Real Analysis - II Complex Analysis Graph Theory Algorithm using C++

SEMESTER III

Topology Lebesgue Measure Theory Fluid Mechanics Operations Research Partial Differential Equations

SEMESTER IV

Functional Analysis
Ordinary Differential Equations
Numerical Analysis for
Ordinary Differential Equations
Algorithmic Graph Theory

Length: 2 years full-time with 4 semesters. The maximum duration to complete the course shall be 4 years.

Eligibility: Candidates who have secured 55% of marks or above are eligible.

Medium: The medium of instruction shall be English.

Passing and Classification: The minimum of marks for passing and classification for the award of the M.Sc (Mathematics)
Degree shall be as per the existing norms of other PG Degree courses of Pondicherry University offered in Affiliated Colleges.

Fees: ₹13,000/- per semester + one time payment of ₹1.000/- will be collected.





PHYSICS

What you study?

A study of Physics widen your mental horizon - enabling one to have a refined understanding over nature, nature's mechanism and related phenomena by exploring and answering the basic question what, how and why posed by the minds of mankind. Its horizon includes a wide spectrum of problem from microscopic subatomic nuclear particle quark behavior to macroscopic large galaxies' structure. Enriched mathematics as tool. Physics seek optimum analytical solution for the day to day problems of life. A study of physics hence equips one with good amount of knowledge about application of Mathematics & Chemistry. It will greatly help one to be prepared mentally to tackle the toughest of problems in science (Hence in life) with speed and remarkable precision.

With the advance in nano technology, understanding of basic science gains considerable significance. UG physics curriculum provide a platform to those students thriving to aspire carrier in R&D and higher study such as M.Sc. Physics, M.Sc. Material Science, M.Sc. Nano technology, M.Sc. Astrophysics etc.

Applicants from outside Tamil Nadu State Board must obtain the eligibility certificate from the Pondicherry University before admission. Students studying in colleges affiliated to Universities other than the Pondicherry University can seek admission to B.Sc. Physics on condition that they would adhere to the procedure laid down by the University in this regard



Language I English I Mechanics of particles, Rigid

bodies & Continuous Media Kinetic theory & Thermodynamics Allied Mathematics II

Allied Mathematics I

SEMESTER III

Language III English III Optics Electricity Allied Chemistry I

Allied Chemistry Practical I

SEMESTER V

Statistical Mechanics **Solid State Physics** Laser & Molecular Spectroscopy Digital Electronics Material Science / Astrophysics (Optional) Main Practical III

SEMESTER II

Language II English II

Oscillations, Waves & Acoustics

Quantum Mechanics **Environment Studies** Main Practical I

SEMESTER IV

Language IV **English IV** Magnetism & Electrodynamics Electronics Allied Chemistry II Main Practical II Allied Chemistry Practical II

SEMESTER VI

Electromagnetic waves and relativity **Atomic Physics Nuclear Physics** Communication Electronics II Numerical Method and Computer Application Main Practical IV

Length: 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

Entrance Requirements: Candidates for admission to B.Sc. Physics shall be required to have passed Higher Secondary Certificate Examination of the Tamil Nadu State Board or CBSE or other equivalent examination acceptable to the Pondicherry University with Physics and Mathematics as subjects of study.

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories:

(i) 3 years for physically handicapped, scheduled castes and scheduled tribes

(ii) 5 years for nuns of various religious congregations & widows. Medium: The medium of instruction shall be English.

Fees: ₹10,000/- per semester + one time payment of ₹1,000/- will be collected.





COMMERCE & MANAGEMENT

This programme is intended to give a sound basis of accounting, key cost concepts and resource utilization techniques. It is also intended to create knowledge on the overall functioning of business and industries, by learning all management functions such as finance, marketing, production, personnel etc. It is also offering a scheme of study to get exposure to legal environment in which a responsible business has to operate. You get an opportunity to learn proper guidelines for corporate governance based on sound business ethics. The knowledge gained under this programme will be relevant to pursue higher studies in business and management in particular professional courses leading to Chartered Accountant and Cost Accountant

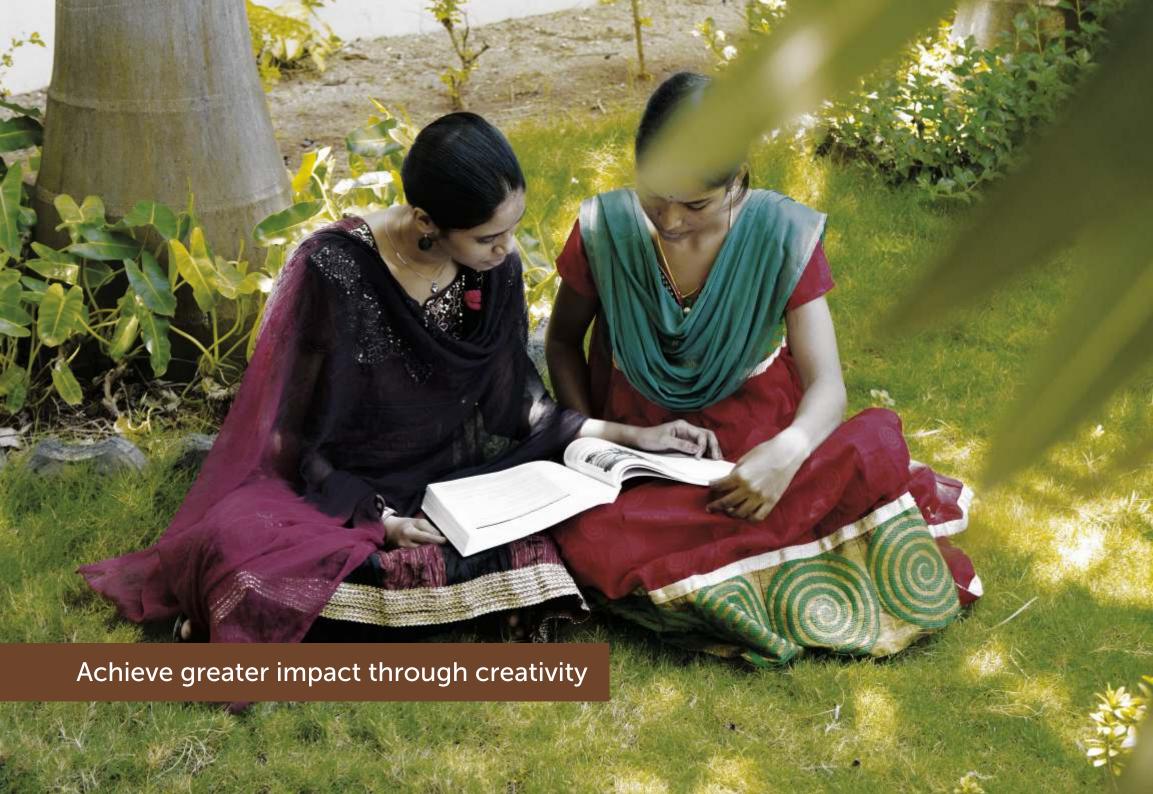
What you study?

The programme consists of a range of core and allied subjects. The core course consists of Financial Accounting, Principles of Corporate Accounting, Cost Accounting, Management Accounting, Financial Management, Marketing Management, Business Law, Company Law, Auditing, Income Tax Law, Indirect Tax Laws, Money and Financial Systems etc. The allied course consists of Business Economics, Statistics, and Mathematics.

Lateral Entry: Candidates, who have passed in the first attempt the Diploma in Commerce or Diploma in Modern Office Practice of three year duration conducted by the Director of Technical Education, Government of Tamil Nadu or other states are eligible for admission to the Second year of B.Com degree purely on merit upto 10% of the sanctioned strength in the course. Such candidates should not have completed 22 years of age as on 1st July.









Length: 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

Entrance Requirements: Candidates for admission to B.Com will be required to have passed Higher Secondary Certificate Examination of the Tamil Nadu State Board or CBSE or other equivalent examination acceptable to the Pondicherry University with Accountancy & or Commerce as one of the subjects of study.

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories:

- (i) 3 years for physically handicapped, scheduled castes and scheduled tribes
- (ii) 5 years for nuns of various religious congregations and widows.

Medium: The medium of instruction shall be English.

Fees: ₹18,000/- per semester + one time payment of ₹1,000/- will be collected.

COMMERCE

SEMESTER I

Language I
English I
Financial Accounting I
Business Management
Business Economics

SEMESTER III

Company Law
Cost Accounting
Business Statistics
Corporate Accounting I
Business Mathematics

SEMESTER V

Income Tax I
Management Accounting I
Money & Financial System
Principles of Marketing
Consumer Behaviour

SEMESTER II

Language II
English II
Financial Accounting II
Business Law
Business Environment
Environmental Studies

SEMESTER IV

Entrepreneurial Development Computer Applications in Business Business Communication Corporate Accounting II Auditing

SEMESTER VI

Income Tax II

Management Accounting II

Indirect Taxes

International Marketing

Advertisement & Sales Promotion

Applicants from outside Tamil Nadu State Board must obtain the eligibility certificate from the Pondicherry University before admission.

Students studying in colleges affiliated to Universities other than the Pondicherry University can seek admission to B.Com. on condition that they would adhere to the procedure laid down by the University in this regard.



Early development is fundamental of your life

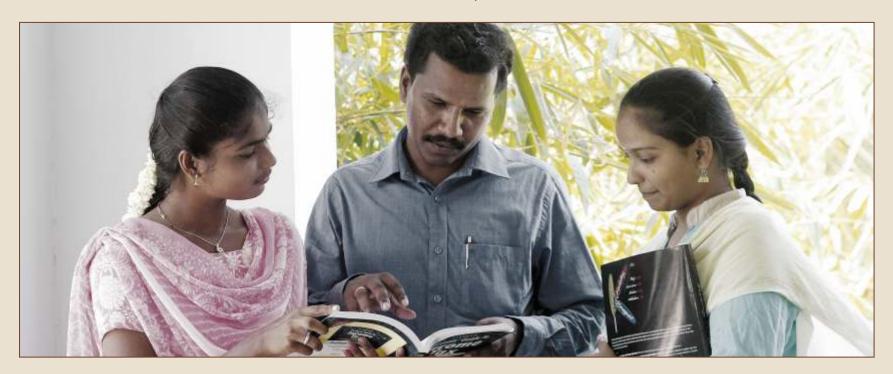


CORPORATE SECRETARYSHIP

This programme offers the broad look at many aspects of corporate governance with strong foundation in the areas of Company Laws and Secretarial Practices. It places an emphasis on corporate management practices, by studying economic legislations, coporate finance etc. It is also intended to create knowledge on the overall functioning of business and industries, by learning all management functions such as finance, marketing, production, personnel etc. This programme also helps to gain knowledge on accounting, key cost concepts, management accounting etc. There is also an institutional training opportunity under this programme. The knowledge gained under this programme will be relevant to pursue higher studies in business and management, in particular professional courses leading to Chartered Company Secretary, Chartered Accountant and Cost Accountant.

What you study?

The programme consists of a range of core and allied subjects. The core course consists of Company Laws, Secretarial Practices, Economic Legislations, Corporate Finance, Human Resource Management, Industrial Law, Financial Accounting, Cost Accounting, Business Law, Income Tax Law, Indirect Taxes etc. The allied course consists of Business Economics, Statistics, and Computer Fundamentals.





.Com.,(CS)

CORPORATE SECRETARYSHIP

SEMESTER I

Language I English I

Financial Accounting I Business Management Business Economics

SEMESTER II

Language II English II

Financial Accounting II Business Environment

Business Law

Environmental Studies

SEMESTER III

Company Law
Cost Accounting
Business Statistics
Corporate Accounting I
Corporate Finance

SEMESTER IV

Entrepreneurial Development
Business Communication
Corporate Accounting II
Corporate Auditing
Computer Application in Business

SEMESTER V Income Tax I

Management Accounting I Money & Financial System Company Secretarial Practice I

Corporate Control Sysem

SEMESTER VI

Income Tax II

Management Accounting II

Indirect Taxes

Company Secretarial Practice II

Corporate Governance

Applicants from outside Tamil Nadu State Board must obtain the eligibility certificate from the Pondicherry University before admission.

Students studying in colleges affiliated to Universities other than the Pondicherry University can seek admission to B.Com.(C.S) on condition that they would adhere to the procedure laid down by the University in this regard.



Length: 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

Entrance Requirements: Candidates for admission to B.Com. (C.S.) shall be required to have passed Higher Secondary Certificate Examination of the Tamil Nadu State Board or CBSE or other equivalent examination acceptable to the Pondicherry University. Lateral entry admission is allowed in the second year.

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories: (i) 3 years for physically handicapped, scheduled

- i) 3 years for physically handicapped, scheduled castes and scheduled tribes
- (ii) 5 years for nuns of various religious congregations and widows.

Medium: The medium of instruction shall be English.

Fees: ₹18,000/- per semester + one time payment of ₹1.000/- will be collected.





BUSINESS ADMINISTRATION

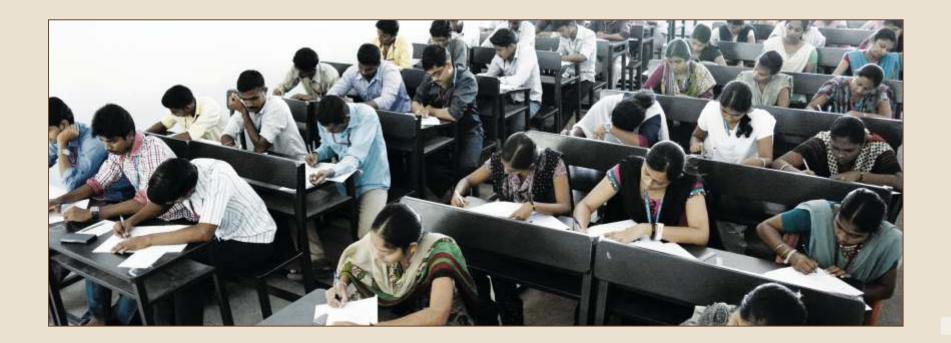
This programme is designed to provide a strong functional skills in different management settings, with an emphasis on managerial skills such as problem solving, decision making and leadership. It helps students to gain knowledge in the diverse functional areas of business management. This programme also gives opportunity to gain knowledge in finance, marketing, manufacturing, human relations, strategic planning, risk management etc. There is also an institutional training opportunity under this programme so as to understand the practical aspects of management. The knowledge gained under this programme will be relevant to pursue higher studies in business and management.

What you study?

The programme consists of a range of core and allied subjects. The core course consists of Principles of Management, Finance Management, Human Resource Management, Organizational Behaviour, Marketing Management, Insurance Management, Operations Management, Financial Accounting, Cost Accounting, Management Accounting, Business Laws, Income Tax Law etc. The allied course consists of Managerial Economics, Business Statistics & Computer Applications.











Length: 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

Entrance Requirements: Candidates for admission to B.B.A. shall be required to have passed Higher Secondary Certificate Examination of the Tamil Nadu State Board or CBSE or other equivalent examination acceptable to the Pondicherry University with Mathematics / Business Mathematics / Commerce as one of the subjects of study. There is no lateral entry admission.

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories:

- (i) 3 years for physically handicapped, scheduled castes and scheduled tribes
- (ii) 5 years for nuns of various religious congregations and widows.

Medium: The medium of instruction shall be English.

Fees: ₹18,000/- per semester + one time payment of ₹1,000/- will be collected.

BUSINESS ADMINISTRATION

SEMESTER I

Language I
English I
Principles of Management
Soft Skills for Business
Financial Accounting
Computer Skills for Business

SEMESTER II

Language II
English II
Business Law
Business Statistics
Cost & Management Accounting
Organizational Behavior
Environmental Studies

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SEMESTER III

Business Environment Financial Management Marketing Management Operations Research Operations Management

SEMESTER V

Entrepreneurial Management International Business Strategic Management Taxation Management Managerial Economics

SEMESTER IV

Insurance Management
Small Business Management
Management Information System
Management of Financial Institutions
Human Resource Management

SEMESTER VI

Research Methodology Management Control Systems Management of BPO Project Work & Viva Voce

Applicants from outside Tamil Nadu State Board must obtain the eligibility certificate from the Pondicherry University before admission. Students studying in colleges affiliated to Universities other than the Pondicherry University can seek admission to B.B.A. on condition that they would adhere to the procedure laid down by the University in this regard.



COMMERCE

The M.Com. programme attempts to provide the student with bright knowledge and skills that are vital to build successful management careers in any dynamic business environment. Each subject is given in depth coverage so that the students derive maximum benefits. The curriculum is designed to give importance to various functional areas in the operation of an organisation, to use accounting information in the managerial process and to get an insight about the economic policies on business. This programme also provides the students to understand the importance of various tools and techniques to effectively manage financial resources of a company, to know about the formulation of business policies and strategies and their implication for the organisations, besides familiarizing with E-commerce and its importance in business. This programme encourages the students to learn in different ways through lectures, case studies, assignments, seminars and examinations.

What you study?

The programme consists of a range of main and optional subjects. The main subjects consist of Advanced Financial Accounting, Accounting for Managerial Decisions, Corporate Tax Planning, Management Concepts, Financial Management, Marketing Management, Strategic Management, Managerial Economics, Business Environment, Statistical Analysis and E-Commerce. The optional subjects are specialization in Marketing, viz., Advertising and Sales Management, Marketing Research, Brand Management and Services Marketing.

SEMESTER I

Management Concepts &
Organizational Behaviour
Business Environment
Accounting for
Managerial Decisions
Statistical Analysis
Human Resource Management

SEMESTER II

Managerial Economics
Advanced Financial Accounting
Marketing Management
Financial Management
Entrepreneurial Development &
MSME Management

SEMESTER III

Financial Markets & Services
Economic Legislation
Corporate Tax Planning
Advertising & Sales Management
Marketing Research

SEMESTER IV

Strategic Management
E-Commerce
Corporate Reporting Practice
Brand Management
Services Marketing

Length: 2 years full-time with 4 semesters. The maximum duration to complete the course will be 4 years.

Eligibility: Candidates who have passed in any one of the following or equivalent, are eligible to apply. B.Com / B.Com (Foreign Trade) / B.Com (Corporate Secretaryship) / BBA / BBM / B.Com (Co-op.) / B.Com. (Edn.) / B.Com. (Vocational) or any other B.Com streams having other specialisation with a minimum of 50% marks (the minimum marks for some specified categories of students are applicable as notified by the Government of Pondicherry from time to time.)

Medium: The medium of instruction shall be English. Passing and Classification: The minimum of marks for passing and classification for the award of the M.Com Degree shall be as per the existing norms of other PG Degree courses of Pondicherry University offered in Affiliated Colleges.

Fees: ₹18,000/- per semester + one time payment of ₹1.000/- will be collected.





Length: 3 years full-time with 6 semesters. The maximum duration to complete the course shall be 6 years.

Eligibility: Pass in a higher secondary Certificate Examination (with high mark in English) of the Tamil Nadu State Board or CBSE or other equivalent examination acceptable to the Pondicherry University

Age: Candidates must have completed 16 years and 6 months as on 15th July. Should be below 21 years of age as on 1st July. Age relaxation is applicable to students belonging to the following categories:

- (i) 3 years for physically handicapped, scheduled castes and scheduled tribes
- (ii) 5 years for nuns of various religious congregations and widows.

Medium: The medium of instruction is English.

Fees: ₹10,000/- per semester + one time payment of ₹1,000/- will be collected.

ENGLISH

What you study?

As there is greater demand from the student community, our college offers B.A. English (Language and Literature) from the year 2011. The course is devised in such a way that the students who study this course not only get greater job opportunities but also become model both because of their apt expression and drafting ability in any given circumstances.

In short, this course is a good path to a great peak.



Foundation English - I Language - I Indian Writing in English Prose Social History of England

SEMESTER III

Foundation English - III Language - III Conversational English English Language - I History of English Literature - II

SEMESTER V

Shakespeare
American Literature
Commonwealth Literature
Literary Criticism
Translation - Theory and Practice

SEMESTER II

Foundation English - II Language - II Poetry Fiction History of English Literature - I

SEMESTER IV

Foundation English - IV Language - IV Drama English Language - II Literary Forms

SEMESTER VI

Advance English Grammar and Usage National Literature in Translation European Literature in Translation Recent Trends in Literature English for Competitive Examinations







FACILITIES & CAREERS

Computer Facilities

The Department of Computer Science, Computer Applications and Information Technology has excellent computing facilities for teaching and laboratory work. There are four laboratories containing 30 digital kits, 32 MPs and 120 PCs equipped with UPS & a substantial amount of software viz. Windows 2003 Server, Windows 2003 Professional, Linux 9.0, etc., apart from substantial languages. As a milestone, we have introduced a Wireless LAN Laboratory consisting of 102 systems with the intention of introducing new technology to our students.

Career Outlook

The demand for professionals in computing fields is widespread; job opportunities for computer scientists and engineers exist in almost every industry. As computer applications continue to expand, occupations in computer science is projected to be the fastest growing industry in India. These degrees will give the students a strong theoretical and technical background in computing. They will be ideally suited to a career as software designer or developer, and eligible for Post Graduate Courses such as M.Sc. (Computer Science), M.C.A., M.B.A., M.T.A., etc. Students will also be equipped for careers in which they supervise projects involving several system developers.















NSS Students activity



Rotaract activity - Flood relief



Youth Red Cross - Tree plantation





Eye Donation Rally - Aurocity



Food Festival - Womens Day Celebration



Red Ribbon Club



College sports activity



Tamil ilakkiya mandram with Sahitya Akademi Awardee Prapanjan



Hindi - BEEJ 2016 Inter Collegiate Competition



Annual day celebration

















RULES & REGULATIONS

ATTENDANCE AND DISCIPLINE

Students are expected to be regular in their attendance at the classes and laboratories and to conform to the rules of campus discipline. A minimum of 75 per cent attendance at the College and 90 per cent at the laboratories is required for a student to be permitted to write the University examination.

INSTRUCTIONS TO STUDENTS

Academic work starts on the reopening day of the College. Slackness in studies, irregularity in attendance and bad behaviour will be brought to the notice of the parents/guardians as and when warranted. The Languages under Foundation Course are not taught from alphabet stage. Only those who have studied the languages at school should opt for them.

Ragging, being a serious offence, is strictly prohibited by a notification issued by the Ministry of Human Resources Development, Government of India, New Delhi with a penalty upto 2 years of imprisonment. If any student indulges in any form of ragging, he/she will be summarily rusticated from the College.

APPEAL TO PARENTS

The twin objective of the College is academic efficiency and strict discipline. Progress of students will be carefully monitored. Parents are, therefore, reminded that they are not absolved of their responsibility once their sons/daughters are admitted to the College. The College solicits their cooperation and support in maintaining good academic standard and enforcing discipline not only to promote the education of their wards but also to shape their personality. The parents/guardians should follow the students' progress in studies as well as general conduct in and outside the College. They are advised to keep in touch with the Principal at least once a month. They must assure the authorities that they will accept responsibility for the proper behaviour of their wards. The parents/guardians are expected to attend the parent's meetings on the dates specified in the college calendar without fail.

Failure to respond to communications from the College will be deemed as non-cooperation by parents/guardians and disciplinary action taken by the Principal against their wards will not be reviewed in such circumstances. This collective effort of the Principal, faculty, administration and parents is in the interest of the students.



Use of mobile phones in the Campus is strictly prohibited.

RULES GOVERNING ADMISSION PROCEDURE

- Applications from eligible candidates made in the prescribed form only will be considered.
- Application form and Prospectus can be had from the College Office on payment of Rs.200/-.
- Application form will be issued in the name of the candidate seeking admission. It is not transferable.
- Applicants must fill in the applications legibly in their own handwriting.
- Applicants and their parents/guardians shall be solely responsible for the declarations made in the applications. If, at any time, it is found that an application is incorrect or inaccurate or incomplete, the student shall forfeit his/her seat.
- Late or incomplete applications or applications containing false information will be summarily rejected.
- Interview cards announcing the time and date of interview will be sent only to those provisionally selected for admission to the course applied for.
- The provisionally selected candidate will have to present himself/herself along with his/her parent/guardian for interview with the Principal on the date and time mentioned in the interview card.
- The provisional admission will be automatically cancelled if the candidate fails to turn up for the interview on the specified date.
- At the time of interview the candidate should produce the following certificates in original:
 - Transfer and Conduct Certificates
 - Mark List of the qualifying examination
 - Residence and Nativity Certificates
 - Community Certificate

- Certificate in support of the claim for reservation under different categories
- Cumulative Health Record issued by the Student Health Officer
- Selected candidates must pay the fees immediately after the interview, if admission is confirmed. Extension of time will not be granted for payment of fees under any circumstances.
- Fees once paid will not be refunded under any circumstances.
- Students leaving the College in the middle of the academic year shall have no right to claim a refund of any portion of the fees remitted at the time of admission.
- A student once enrolled for a course is expected to complete the same. He/She may not withdraw from the college without informing the Principal in writing. He/she will be liable to pay fees for the whole of that academic year.
- Fees are subject to change without notice.
- The administration of the College reserves the right to effect any changes in the admission policy, fees structure, rules and regulations deemed necessary in the interest of students and the institution.
- Applicants who attempt to bring pressure or recommendations will be summarily disqualified.
- During the course fees should be paid within 15days from starting of each semester, failure in which will attract fine.















GOLD MEDALISTS

These students received the gold medals awarded by the Pondicherry University for securing the First Rank among all the affiliated Colleges.

2007 convocation



R. NIRANJANA B.C.A



A.KHALID HUSSAIN B.B.A



J. JANANI B.Sc., (Maths)

2008 convocation



B. NARESH BABU B.Com (C.S.)



V. JAYAKUMAR B.B.A.

2009 - 2010 convocation



A. KRISHNAMURTHY B.Com (Corporate Secretaryship)



S. AROKIARANI B.B.A.



S. DEVI B.Sc. (Computer Science)



S. RAJAMANIKAM

2010 - 2011 convocation



A. LALITHA B.Sc., (Computer Science)



J. SUMATHY B.Sc., (IT)



J. LATHA B.Sc., (Mathematics)



M. SHALINI M.Com.,

2011 - 2012 convocation



S. BRINDA B.Sc., (Computer Science)



H.S. AISHWARYA B.Com., (Corporate Secretaryship)



JAMES ALEX M.Sc., (Mathematics)

2012 - 2013 convocation



M. THILAGAVATHY M.Sc., (Mathematics)



S.R. DHIVYA M.Sc., (Computer Science)



SHRUTHI B.B.A.,





Saradha Gangadharan College, Lake Road, Velrampet, Puducherry - 605 004. Phone: 0413 - 2280156.



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